

MAC

Mid Atlantic Council



Delaware ♦ Lancaster ♦ Lehigh Valley ♦ North Penn ♦ Pennsylvania Northeast ♦
Greater Philadelphia ♦ Reading ♦ South Jersey ♦ Trenton ♦ York

2007-08

July 5, 2007

Dear Fellow Members:

I am honored to be your president for the 2007-08 term, during which we will celebrate our 34th anniversary as the Mid Atlantic Council of the Institute of Management Accountants.

I would like to first express my appreciation for the efforts of Joe Curran and the 2006-07 board. It is from their hard work and support, as well as the presidents and boards before them, that I inherit a strong and financially sound council.

During the coming year I would like to focus on change!

**“There are two primary choices in life:
to accept conditions as they exist,
or accept the responsibility for changing them.”**

Dr. Denis Waitley

“It is not necessary to change. Survival is not mandatory.”

W. Edwards Deming

We will use the strategic planning process to help us determine how we should change over the next several years, how we're going to get there and how we'll know if we got there.

We already started with the SWOT Analysis (Strengths, Weaknesses, Opportunities, & Threats) and the strategic planning process will help us maximize our strengths, minimize our weaknesses, and put the opportunities and threats into perspective.

Since the strategic planning process will take some time, we need to continue our efforts to:

- Build and Maintain Vibrant Chapters,
- Present Quality CPE Seminars, and
- Support and Define the MAC Scholarship Funds

I hope we can count on your support. I look forward to seeing you at an upcoming Chapter meeting and/or MAC Meeting.

Warmest regards.

Timothy P. Trout
MAC President

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Mid Atlantic Council Officers and Directors 2007-2008

President	Tim Trout	tptrout3120@verizon.net
President - Elect	Joanne Newfield	rmcinj@aol.com
VP- Administration	Brandon Weinstock	brandon.weinstock@verizon.net
VP- Education/Prof. Development	Amy Snyder	amysnyder11@hotmail.com
VP- Member Development		
VP- Member Relations	Tony Curatola	acuratola@comcast.net
Secretary (2nd Year of 2006-08 Term)	Fred Root	fredroot@comcast.net
Treasurer (2 Year Term 2006-08)	Richard Hudson	richard.hudson@grahampackaging.com
Meetings	Kevin Cameron	kevinmcameron@comcast.net
MAC Directory	Tony Curatola	acuratola@comcast.net
Nominating Committee Chair (2007-08)	Joe Curran	joecurran@comcast.net
Scholarship Committee Chair	Joe Gruber	joe@mgcpas.com
National Vice President (2007-08)	William Martin	BMartin@amplifiers.com
National Chairman Elect (2007-08)	Fred Schea	fschea@fsbperkasie.com

Board Meeting Dates for 2007 - 2008 Year

7/26/07 10/25/07 1/24/08 4/24/08

6:30 pm - Dinner - \$30.00

Reservations: Kevin Cameron kevinmcameron@comcast.net

Board Meeting location is Vickers Tavern

CORNER OF E. WELSH POOL RD. and GORDON DR. EXTON, PA - 19341
TELEPHONE: 610-363-7998 FAX: 610-524-2445

www.vickerstavern.com

Directions to Vickers Tavern are as follows:

FROM WILMINGTON, DELAWARE - Take route 202 N and follow to route 100 N. At route 113, you take a right and at the second traffic light (Gordon Drive), you make a right. Vickers is on the right in about 50 yards.

FROM THE PA TURNPIKE – Exit at the Downingtown exchange (#312, formerly #23); stay to the right after going through the toll booths, which will put you on route 100 S. Stay to your left on route 100 and in a mile, you will make a left onto route 113. Once on route 113, you will make a right on to Gordon Drive at the second traffic light. Vickers is on the right in about 50 yards.

FROM KING OF PRUSSIA - Take route 202 S to the route 401 exit; you need to stay to the right, which puts you on route 401. Follow 401 to route 113 and make a left. Follow route 113 for about 1.5 miles, cross over the turnpike and take a left on to Gordon Drive. Vickers is on the right in about 50 yard.

Professional Development Conferences

Contact: Steve Rossi at 215.442-1930 x 106 srossi@relevante.com

<i>IMA MID-ATLANTIC COUNCIL</i>
Invites You To Attend Our
<i>Fall Conference</i>
Thursday, October 25, 2007
Vickers Tavern CORNER OF E. WELSH POOL RD. and GORDON DR. EXTON, PA - 19341 Exton, PA 19341 610-363-7998
Adjournment 3:45 PM <i>8 CPE Hours</i>

Breaking Council News

In our last newsletter, it was reported by a source that wishes not to be identified that **Mr. Fred Schea (our own Fred Schea) has been nominated for Chair Elect of the IMA**. Well, it is now official. Fred is Chair Elect of the IMA. He follows in the steps of other great North Penn dignitaries such as Clair Raubenstine and Bill Brower.

We asked: Who will be next? We now have the answer. Our own William Martin has been elected to be the incoming National Vice President. Congratulations Bill (another NP'er, but who is counting!).

MAC SCHOLARSHIP FUNDS

MAC has two scholarship funds that are seeking donations –

- **William Courtney Scholarship Fund**
- **John “Jack” Wright, Sr. Memorial Scholarship Fund**

If you would like to contribute – make check payable to MAC IMA - Scholarship Fund and Mail the check to:
Richard Hudson, Graham Packaging Company, 2401 Pleasant Valley Road, York, PA 17402

IMA News Flash

Dear IMA Member,

The Institute of Management Accountants is conducting a comprehensive research study to identify, understand and meet the needs of management accounting and finance professionals worldwide. We are surveying members to better understand your areas of greatest need. A link to participate in the survey is included at the bottom of this e-mail message.

Your input is essential as we continue to look for ways to provide a valued and meaningful membership experience. The survey will require about 15 minutes and will focus on your needs and expectations of IMA, as well as how we can support you in tackling the professional challenges you may be facing. The survey will close at 5:30 (EST) Thursday, July 26th.

As thanks, you will be eligible to participate in a drawing for the following prizes:

First prize: \$1,000 American Express Gift Certificate

Second prize: \$500 American Express Gift Certificate

Third prize: \$500 American Express Gift Certificate

Thank you for your continued support of IMA. Please click the hyperlink below to participate in the survey.

Paul A. Sharman, ACMA
President and Chief Executive Officer

<http://www.zoomerang.com/survey.zgi?p=U274CFN99ZDD>

Upcoming Chapter Events

As of July 5, 2007

WARNING: This is summer. So, I strongly encourage you to check out the chapter's websites for the latest information as well as the other pertinent information that is made available. Although my staff and I try to provide the best information, it sometimes occurs that my staff (not me, of course!) misses the mark. All I can say is that my staff tries.

North Penn Chapter Events

www.northpenn.imanet.org

Upcoming: As you've been hearing for months, the North Penn Chapter's 50th Anniversary is coming – SOON! In order to defray the costs of the celebration and keep ticket prices affordable, we are raising money by accepting sponsorships and taking ads for the souvenir program book. Advertising options start at only \$25 and go up to \$1,000.

Time is limited, so please talk to your employer today about this great opportunity. Or, if you think your employer would be interested but would rather someone from the fundraising committee call, please contact Karen Jett at 215-257-9432 or kjett@jettexcellence.com, or Pat Luddy at 215-619-3026 pluddy@gatewaysearch.com, or Jami Rossman at 610-337-7300 or jami.rossman@rhi.com, or Monica DeCaro at merrie1@earthlink.net with contact information.

But wait – you can also make a personal contribution of only \$25 and be listed on our sponsorship page. For more information follow this link: <http://www.northpenn.imanet.org/htmls/links.htm> and go to the bottom of the page to access a .PDF document that details all of the opportunities available.

Remember, if your company (or a friend or relative's) sells any type of product or service that would be attractive to financial professionals (think coffee to concierge services to auditing and everything in between), this a great opportunity to get their name in front of this audience.

Don't wait, please forward this email, make the call, or submit the check request today!

Reading Chapter Events

www.readingima.imanet.org

July: The Reading Chapter will host its **Annual Clam Bake** at the Green Valley County Club located in Sinking Spring, PA. This is a Joint networking event with Reading Chapter IMA and APICS.

When: **Thursday, July 19, 2007** (rain or shine)

Pavilion opens at 5:30 P.M. and Dinner served at 6:00 P.M

Where: **Green Valley Country Club**

Sinking Spring, PA (Right at Sheetz on Penn Ave.)

Dinner: 10 oz. Steak \$23 or ½ Chicken \$20

Baked Potato
Baked Beans
Salad
Rolls/Butter
Beverages
Desserts

Clams \$7 dozen

Children's dinner \$10

Hot Dogs/Hamburgers
Baked Potato
Baked Beans
Salad
Rolls/Butter
Beverages
Desserts

Activities: Swimming \$4 per person, payable at the pool
Children's games and prizes

R.S.V.P. Sharon Ulshafer ----- **by Friday July 13, 2007**
610-855-2111

Sharon.Ulshafer@WorleyParsons.com

**MAC Newsletter Additions, Corrections (perish the thought), or Suggestions
Should be sent to Tony Curatola at acuratola@comcast.com or (610) 525-5917**